

John O. Norquist Mayor

Seth L. Foldy, MD Commissioner of Health

Bevan K. Baker, CHE Health Operations Director

Health Department Add

Administration



Frank P. Zeidler Municipal Building, 841 North Broadway, 3rd Floor, Milwaukee, WI 53202-3653 phone (414) 286-3521 fax (414) 286-5990 web site: www.milwaukee.gov

FOR IMMEDIATE RELEASE:

October 17, 2002

New Media Contact for the City of Milwaukee Health Department

The City of Milwaukee Health Department (MHD) is delighted to welcome Raquel Madrid-Berkel as its new **Health Communications Officer**. Raquel came to the MHD after working as the Executive Production Manager for "Avante Leaders In The New Economy," a weekly economic news program which airs on ABC's affiliate WISN Channel 12 and Producer of "Avante Today," a show which highlights Hispanic success and airs on NBC's affiliate TMJ 4. Prior to television production, Raquel served as the Administrator for Charitable Contributions at Rockwell Automation.

Originally from Chicago, Illinois, Raquel has a strong commitment to the Milwaukee community and is actively involved in the **Metropolitan Milwaukee Association of Commerce's Young Professionals of Milwaukee**, a program dedicated to attracting and retaining talent in Milwaukee. As a bilingual individual, Raquel is eager to incorporate her fluency in Spanish along with her community and media relation skills to further the various initiatives of the MHD. She will work closely with Commissioner Seth Foldy and Health Operations Director Bevan Baker in representing MHD, and serve as a media contact for the department. She is responsible for coordinating and conveying up-to-date health news and introducing programs to local media outlets and City of Milwaukee employees.

For all media requests, please contact:

Raquel Madrid-Berkel Health Communications Officer City of Milwaukee Health Department

Office: (414) 286-3175 Pager: (414) 318-5711